



THE EUROPEAN EQUESTRIAN FEDERATION (EEF)

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HISTORY:

- 2006-2009 : Preliminary discussions among European National Federations
- September 2009: Established as a 'forum' in Antwerp (BEL).
- February 2010: Officially founded as a federation by 28 member countries

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TODAY:

- The EEF embraces: **43** National Federations & **8** Associate Members
- Pre-condition: To become a member of EEF, the National Federations have to be a member of EOC (European Olympic Committee) and of the FEI (the Federation Equestre Internationale).
- The official seat: Brussels(BEL)
- Working office: Warendorf(GER)
- President: Dr. Hanfried Haring
- Secretary General: Ali Küçük

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TODAY: The EEF Membership Structure

1	ALBANIA	19	HUNGARY	37	SAN MARINO
2	AUSTRIA*	20	IRELAND	38	SERBIA
3	AZERBAIJAN	21	ISRAEL	39	SWITZERLAND
4	BELGIUM	22	ITALY	40	SLOVAKIA
5	BELARUS	23	LATVIA	41	SWEDEN
6	BULGARIA	24	LIECHTENSTEIN	42	TURKEY
7	CROATIA	25	LITHUANIA	43	UKRAINE
8	CYPRUS	26	LUXEMBOURG		
9	CZECH REPUBLIC	27	MAC.- F.Y.R.O.M.		
10	DENMARK	28	MALTA		
11	SPAIN	29	MONACO		
12	ESTONIA	30	NETHERLANDS		
13	FINLAND	31	NORWAY		
14	FRANCE	32	POLAND		
15	GREAT BRITAIN	33	PORTUGAL		
16	GEORGIA	34	ROMANIA		
17	GERMANY	35	RUSSIA		
18	GREECE	36	SLOVENIA		

ASSOCIATE MEMBERS

- 1 Int. Dressage Officials Club (IDOC)
- 2 Int. Dressage Riders Club (IDRC)
- 3 Int. Equestrian Organisers Alliance (IEOA)
- 4 Int. Group for Equestrian Qualifications (IGEQ)
- 5 Int. Show Jumping Officials Club (ISJC)
- 6 Int. Dressage Trainers Club (IDTC)
- 7 Int. Jumping Riders Club (IJRC)
- 8 Euro Pony Club (EPC)

* Common members in EEF & EMHF

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MISSION:

- To maximize the potential and development of equestrianism throughout the continent.
- To work together with FEI and all member bodies as a modern and progressive organization.
- EEF's responsibility does not end by LEADING, regulating traditional equestrian disciplines; our vision extends to PROMOTING the values and contribution of equestrianism, encouraging and PROVIDING EDUCATION based on a foundation of fair, safe competition and the welfare of its human and equine athletes by working together with all independent member bodies for the DEVELOPMENT of the sport, throughout Europe.

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EEF : A Continental Partner of the FEI

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ACTIVITIES * :

- Educational Services for Countries- Courses for Trainers, Judges, Riders at national level.
- Project Based Development Programmes:
 - Young Riders Academy-Atheaneum
 - EEF Brotherhood Programme
- Horse industry data base – EEF Survey
- Stakeholder representation in the EU
- Position papers of the continent with response to new world regulations- FEI.
- Product Development – New competition formats, events, European common license

* Operations conducted under Working Groups

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WORKING GROUPS:

Standing Committee:

- EU Committee

Working Groups:

- Development & Brotherhood Programme™
- Jumping, Dressage, Eventing
- License
- Olympic Qualification
- Strategic Planning & Marketing

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EU Committee

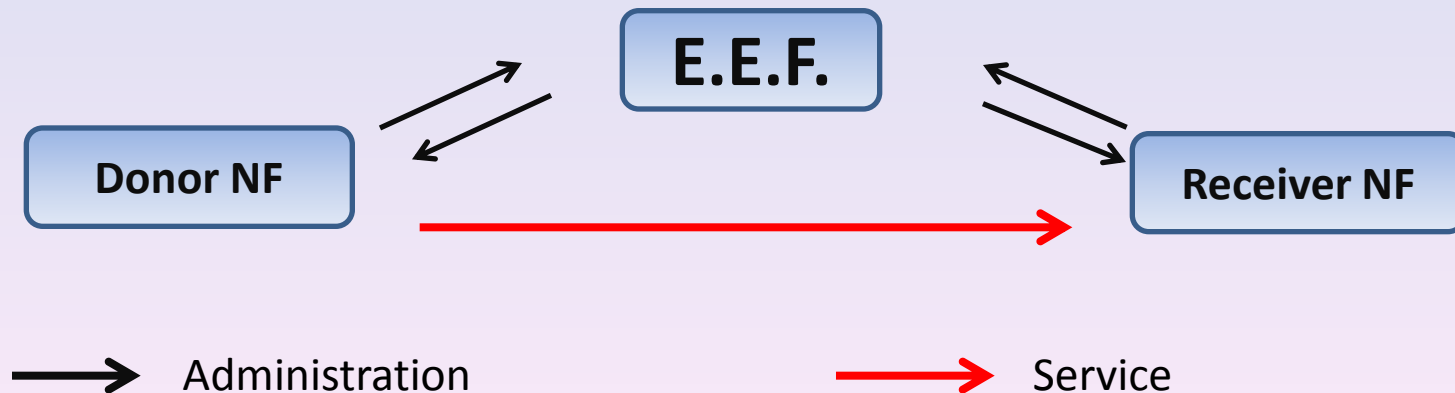
- European Horse Network(EHN) Membership.
- New rules / regulations in the EU
- Horse Passport and Identification
- International Movement of Horses
- Transportation guidelines and Equine Fitness of equidae in EU.
- Equine Draft Report
- Cooperation with World Horse Welfare and Euro Group for Animals

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EEF Brotherhood Programme

- Helping Countries in need of technical expertise
- Partnering a well developed nation with the receiver country.
- EEF operates and manages the process.



Development and EEF Brotherhood Programme™



Ruse(BUL) (October 2013)

Development and EEF Brotherhood Programme™



Endurance Seminar in Hisar(BUL) (April 2014)

Development and EEF Brotherhood Programme™



National Talent Day in Ermelo September 2014

Development and EEF Brotherhood Programme™



Development and EEF Brotherhood Programme™



Development and EEF Brotherhood Programme™



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Young Riders Academy

- Developed by Athenaeum
- In cooperation with Rolex , IJRC and European Equestrian Federation.
- Every year, 6 young athletes (18-23) are trained by world class trainers for 6 months.
- Expenses of boarding and training with 2 horses paid by the project.
- Mental Coaching, team building, business&economics, Marketing&Communication, Veterinary and Anti-doping
- Trainers: Ludger Beerbaum, Kevin Staut, Ralph Göran Bengston, Otto Becker, Gilbert De Rock, Dietmar Guegler, Emilie Hendrix




 a young
RIDERS ACADEMY



EEF SURVEY 2014

Goals:

- To achieve a consolidated horse industry figure at European Level.
 - Number of Horses, events,
 - Number of full time employed personnel
 - Number of Athletes, Trainers, Officials, etc
- To determine the economic size and impact of the industry.
- In 2014, 27 Countries responded (63 %) (for the equestrian part)
- Essential from representation point of view towards decision authorities and policy makers for the sport (i.e. EU, IOC, EOC, etc).
- Data referenced in the research document called 'Equine Draft Report ' prepared by World Horse Welfare and Eurogroup For Animals. Document to be presented to DG SANCO in EU in coming months.

Economic Size of the Equestrian Sport



- Which countries have the data about the economic size of equestrian sport ?

1. AUSTRIA
2. BELGIUM
3. FRANCE
4. GREAT BRITAIN
5. GERMANY
6. IRELAND
7. NETHERLANDS
8. SPAIN
9. SWEDEN
10. SWITZERLAND

Economic Size of the Equestrian Sport



- | | |
|--|---------------------|
| - Total Economic Magnitude only in these 10 Countries: | 34 Billion € |
| - Estimate Europe Total (excluding racing, trotting) : | 50 Billion € |
| - Directly registered persons in the sport in 27 countries : | 1,9 Million |
| - Estimated total number of horses in 27 countries: | 4,5 Million |
| - Estimated full-time employment: | 900,000 jobs |

EUROPE IN FIGURES

Sample Question from the Survey

What Are the Challenges that your Federation Face Today ?

1. Financial challenges
2. Animal Welfare
3. Attracting new riders to horse sport
4. Education/Training (athlete ,coach, judge...)
5. Border difficulties
6. Show invitation/entry difficulties
7. VAT rate in EU

EEF SURVEY 2014



Sample Question from the Survey

Your Expectations from the EEF

1. Representation of interests in the EU
2. Welfare
3. Education/Development
4. Regional small scale organisations- border issues
5. Representation of interests in the FEI

Today, EEF Continues to Strive
for Development in Equestrian Sport.

In line with the direction of its members
through General Assemblies.

FUTURE ASPECTS



Possible Avenues of Cooperation: EEF & EMHF

We might be doing different activities, but our material is the same.

That is the horse and human.

Proposals:

1. Increased communication
2. European Union - Common positions. (Horse Passport, Identification, Animal Welfare, Int. Movement, etc.)
3. EEF Survey

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THANK YOU

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